

In Business. In Life.

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HOW TO LEAD
A RICH LIFE

“Keep on moving forward. Even if you fall, you fall forward and cover six feet of your height. You need hard work, perseverance, and endurance.”

Kurus Elavia

KURUS ELAVIA

PHOTOGRAPH BY WALTER SMITH

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Kurus Elavia immigrated to America in 1988, where he got a job as a security guard with Gateway Security. He worked his way up the ranks to become CEO, and has since grown Gateway Security into a \$70 million business with 4,000 employees.

MY ASPIRATION: To build upon the legacy that we have created in customer care service.

MY INSPIRATION: Human potential. There is no greater joy than to see an employee do what he does best, to tap into the pure potential of others, and make a successful business with it.

WHY I'M A SUCCESS: My family, my education, and my upbringing. But also, as an immigrant, people have allowed me to flourish by giving me opportunities. Where else but America

do you see a man who arrived with thirty bucks in his pocket become the CEO of a multimillion dollar company?

HOW I DID IT: The dedication of my team, everyone who works with me to move the engine forward. But also my home life; my wife brings me balance every day to do what I need to do.

WHAT I'VE LEARNED: Keep on moving forward. Even if you fall, you fall forward and cover six feet of your height. You need hard work, perseverance, and endurance.

WHAT I KNOW: Be truthful and be patient. Don't expect quick results. I have a black belt in karate, and in martial arts you have to have sweat equity and smarts to be a good fighter.

WHAT'S NEXT: I hope that I am able to do a lot of good work for people like myself, who have a dream.

“BE TRUTHFUL AND BE PATIENT. DON'T EXPECT QUICK RESULTS.”

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